

Applicant : Michael Meiresonne  
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### **REMARKS**

In the present Final Office Action, claims 1-6, 8-17, 24-34, 36-46 and 48-54 were rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,662,192 (hereinafter Rebane), in view of U.S. Patent Application Publication No. 2002/0194151 (hereinafter Fenton) and claims 7, 18-23, 35 and 47 were rejected under 35 U.S.C. §103(a) as being unpatentable over Rebane, in view of Fenton and in further view of U.S. Patent Application Publication No. 2002/0194601 (hereinafter Perkes). Applicant has concurrently filed herewith a Request for Continued Examination (RCE) and respectfully requests the Examiner consider the following remarks. In addition to other clarifying amendments, Applicant has replaced the term "Web site domain name" with the broader term "Web site address" in claims 1, 3, 11, 19, 22, 24, 36, 49, 51 and 53.

With respect to the rejection of independent claims 1, 11, 24, 36, 49, 51 and 53, as being unpatentable over Rebane in view of Fenton, Applicant submits that neither Rebane nor Fenton, or the combination thereof, teach or suggest a rollover window that conveys a written description of at least one of a supplier's goods or services, when the rollover window is activated.

With respect to the rejection of independent claims 19 and 22, as being obvious over Rebane in view of Fenton and in further view of Perkes, Applicant submits that none of the cited references, alone or in combination, teach or suggest a rollover window that conveys a written description of at least one of a supplier's goods or services, when the rollover window is activated. For at least these reasons, independent claims 19 and 22 are also allowable. Additionally, Applicant submits that dependent claims 2-10, 12-18, 20, 21, 23, 25-35, 37-48, 50, 52 and 54 depend upon allowable claims and, for at least this reason, are also allowable.

Applicant respectfully submits that this reply is fully responsive to the above-referenced Final Office Action.

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### CONCLUSION


For all of the foregoing reasons, Applicant respectfully submits that claims 1-54 are now allowable. If the Examiner has any questions or comments with respect to this reply, the Examiner is invited to contact the undersigned at (616) 949-9610.

Respectfully submitted,

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